

# "VILLA" NUMBER

August, 1913

HAENTZE &  
WHEELER

HAENTZE & WHEELER'S  
**HOME BUYER**  
AND  
REAL ESTATE INVESTOR

HAENTZE &  
WHEELER



A View of the Bungalow Block  
"VILLA"

DEVOTED TO THE INTEREST OF  
CHICAGO  
NORTHWEST SIDE  
REAL ESTATE.

HAENTZE &  
WHEELER

PUBLISHED BY  
**HAENTZE & WHEELER**  
HOME BUILDERS    REAL ESTATE LOANS    MORTGAGE BANKERS  
3198 MILWAUKEE AVE. COR BELMONT AV.

HAENTZE &  
WHEELER

# HAENTZE & WHEELER'S HOME BUYER

AND  
Real Estate Investor

Vol. 3

August, 1913

No. 3

## To the Home and Lot Buyer

In former numbers of our magazine we quite fully set forth our various, properties, facilities and methods of doing business, and upon request will furnish such former numbers to interested parties. A postal or letter or 'phone call will bring same to you. You will find them interesting and full of valuable information if you are interested in Northwest Side property—the fastest growing section of this wonderful city.

This particular issue is our "Villa" number, and will be devoted almost entirely to "Villa" that attractive residential district—rightly called "The Beauty Spot" of the Northwest Side—and, too, "the Park in Irving Park." To some extent we will repeat in this number what has appeared in former numbers regarding Villa, so as to thoroughly inform those seeking information.

No one looking for a home, or a location for a home in the future, can afford not to investigate "Villa" and our proposition—It is truly an opportunity—which cannot be duplicated in this city. We state this without fear of contradiction. Considering the location, the improvements, the transportation and the kind and class of homes, the restrictions—Villa property is without question the cheapest residence property in Chicago, and is bound to double and treble in value very shortly. All we can hope is that the statements herein made and the illustrations shown will sufficiently interest you to personally inspect and investigate "Villa" and get our exceedingly easy terms upon which you can acquire this desirable property.

To secure a home or lot in "Villa" is an opportunity of a lifetime, only open to those willing to investigate. Do so without delay, to secure best selection of limited number of remaining lots.

Our terms are easy, \$50 or more cash, balance arranged to suit, and our other conditions are as liberal or more so than those offered of other responsible concerns

## A Home in a Park

Can be made a Reality by Purchasing in "Villa"  
Haentze & Wheeler Beautiful Addition to Irving Park  
N. E. Corner N. 40th Avenue and Addison St.

The place for you to buy your home or secure your lot for your future home or investment

### BECAUSE

Without question it is the most beautiful, attractive and artistic home spot in the city of Chicago today.

Parks and parkways, wide streets, fine shrubs. Parks under control and care of Small Park Commissioners.

No less than 50 feet frontage for each house. Building and building line restrictions. No fences in front of houses. No flats allowed.

No two houses alike in this beauty spot.

Every home a little gem of beauty and comfort,

occupied by congenial, thrifty, home-loving people—agreeable to associate with.

An improvement league, composed of resident members, looks after the improvements. This insures "Villa" being kept like a park.

Improvements: Sewer, water, gas electric lights, cement walks, telephones, all in (paving now under way). Underground street lighting system with attractive corner posts.

Location Northwest Side

—Irving Park district; North 40th Ave. East Addison St. Less than 7 miles from court house.

Train Service: C. & N. W. R. R. to Irving Park. Only 13 minutes to city. Over fifty trains a day. (Where can you beat this transportation?)

Prices are positively the lowest in Chicago for this kind of property, ranging from \$20.00 to \$30.00 per foot, worth more now, and will increase rapidly to double or treble its present value. This is no property for the man looking for \$200.00 or \$300.00 lots, but for the man looking for \$2500.00 lots, which he can buy here for half value—for a home or investment.



NEW HOME OF MR. JOHN ROSS  
CORNER HARDING AND WAVELAND AVE. IN "VILLA"

A Charming, Attractive and Substantial Bungalow



# "VILLA" ADDITION

to IRVING PARK  
[Subdivision No. 6]

## WIDE LOTS

(None Sold Less than 50 Feet)

Sewer, Water,  
Gas.

Cement Walks,  
Electric Light.

Handsome Parkways and Beautiful Trees

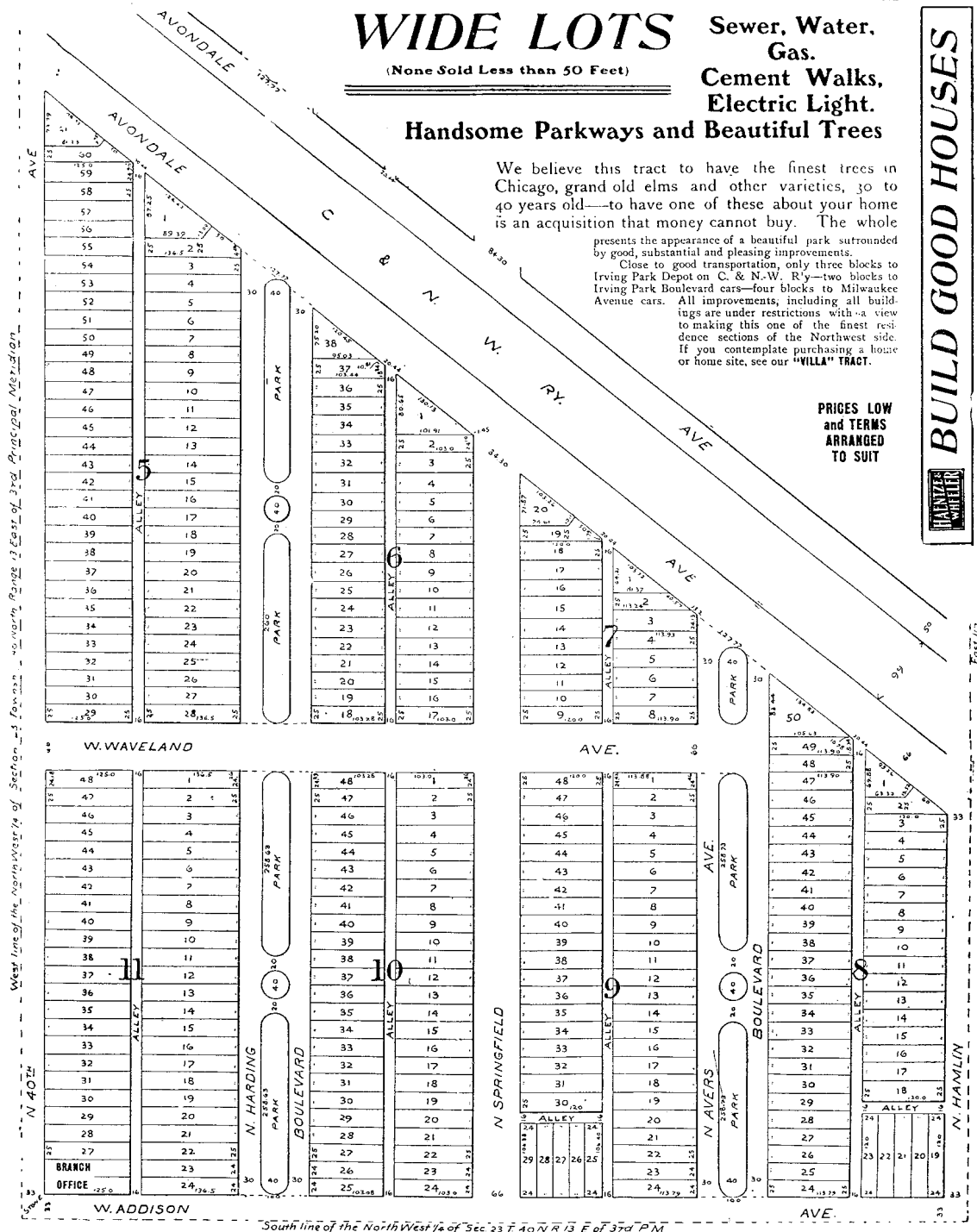
We believe this tract to have the finest trees in Chicago, grand old elms and other varieties, 30 to 40 years old—to have one of these about your home is an acquisition that money cannot buy. The whole

presents the appearance of a beautiful park surrounded by good, substantial and pleasing improvements.

Close to good transportation, only three blocks to Irving Park Depot on C. & N.-W. R'y—two blocks to Irving Park Boulevard cars—four blocks to Milwaukee Avenue cars. All improvements, including all buildings are under restrictions with a view to making this one of the finest residence sections of the Northwest side. If you contemplate purchasing a home or home site, see our "VILLA" TRACT.

PRICES LOW  
and TERMS  
ARRANGED  
TO SUIT

BUILD GOOD HOUSES



Homes Built and Sold on Easy Payments

Money Advanced to Build

FOR FURTHER INFORMATION CALL ON OWNERS

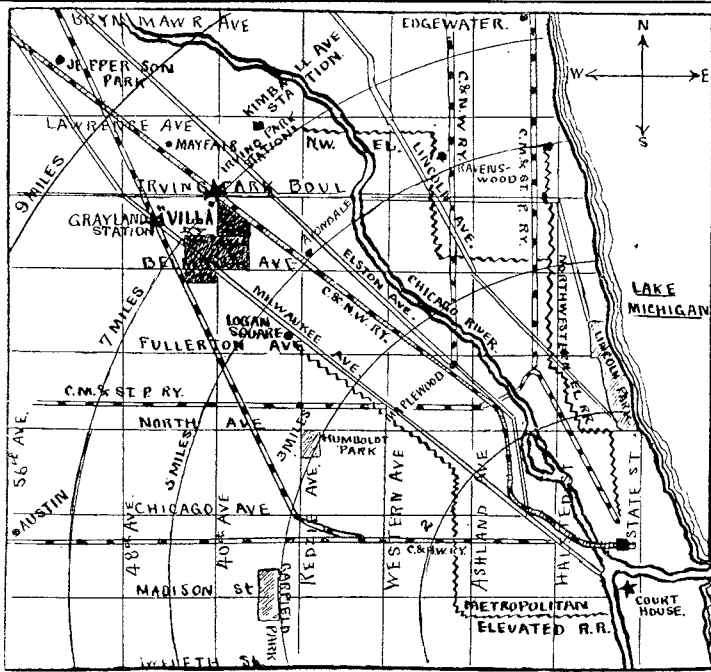
MAIN OFFICE

Corner Milwaukee and Belmont Avenues

SUBDIVISION OFFICE on Property

Corner North 40th Avenue and Addison Street





# Location of Our Properties

A study of this little map will tell the story

## TRANSPORTATION:

Milwaukee Avenue  
Belmont Avenue  
Irving Park Boul.  
N. 40th Avenue

} **Street Cars**

C. & N. W. R. R. to Irving Park  
C. M. & St. Paul R. R. to Grayland

} **STEAM CARS**  
Suburban Service

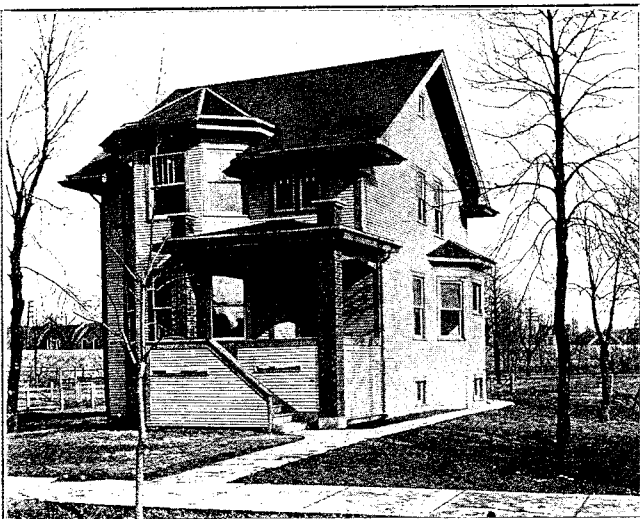
50 Trains a Day—13 to 17 Minutes Service

Every Home  
Shown in this  
Magazine  
Built and Sold  
By  
**Haentze &  
Wheeler**



Cottages  
Bungalows  
Residences  
and  
Two Flats  
Constantly on  
hand or under  
Construction

HOME OF CHAS. H. KENZEL



HOME OF JOSEPH A. NAIL



HOME OF JENNIE LAMKEY

# NORTHWEST SIDE PROPERTY

## IRVING PARK AND "VILLA"

Haentze & Wheeler's beautiful addition to Irving Park is a natural park of 35 acres, planted to grand old elm trees and other varieties, located in the very heart of Irving Park within 5 to 8 minutes' walk of Irving Park depot on Chicago & Northwestern R. R. Exceptionally frequent train service of 13 to 15 minutes to the downtown district. After all transportation is one of the most important considerations in the purchase of a permanent home, and we ask in all fairness where in this great city can you secure a location for a "Home in a Park," as it were, within 15 minutes' ride in nice comfortable cars winter or summer, of the down-town business district?

If you should fail to make connections with train or for other reasons want to use street car service—you have the 40th Avenue Car line passing the sub-division on the west and connecting with and transferring to the Irving Park Boulevard cars 2 blocks north of Villa and Milwaukee avenue cars 4 blocks south of Villa with excellent car service on both lines, with running time to loop section less than one hour—at night when streets are not crowded with traffic, less than 35 minutes) and if better time still has to be made, one can connect with the elevated service at either Logan Square station of Metropoli-

lute faith in the great future here—and are constantly adding to our already heavy investments.

Irving Park is not an outlying suburb; it is within the city limits, and our properties are within 7 miles of the court house. Why go out any further and spend all the way from 15 minutes to an hour more each day on the cars or trains than you will if you purchase here, and when you can find here in our sub-division, every convenience and comfort, sewer, water, gas, cement walks, electric light, telephone service, beautiful trees and splendid transportation. The long rides every day, morning and night, to and from the further outlying districts in time get to be very tiresome and nerve-racking—so why purchase further out in yet undeveloped districts, waiting and fighting for improvements, when you can get ALL in our already developed sub-divisions at positively a less price than it will cost if you are to pay for the improvements that are to come.

It stands to reason, too, increases in value and higher grade of development are certain to reach property nearer to the city much sooner than the more distantly located. All we ask is that these points be considered and that you investigate our "Villa" or our other various sub-



View of Harding Boulevard looking South from Waveland Ave. Country surroundings with every city advantage. A nice place to live.

tan Elevated, or on Irving Park Boulevard to Ravenswood Extension Branch Northwestern Elevated. So there is no want of transportation. You are not limited to one kind of transportation, as so many suburbanites are. You are in position to reach home day or night, at all hours—an important feature for every one to consider in the purchase of a home.

Then, too, the extension of the Metropolitan Elevated (Logan Square branch) will from necessity soon have to be built, which will mean a station on N. 40th and Milwaukee avenue, within 4 short blocks from "Villa." Transportation for all ordinary requirements is now ample and better than at most places. Increase in transportation will mean rapid increase in values. Study the location and the transportation situation yourself and you cannot help but coincide with our views. The far-sighted and successful purchaser will look ahead, study the trend or improvements and transportation and act early.

We know of no other section of the city that offers the opportunities that are here to be found. We have abso-

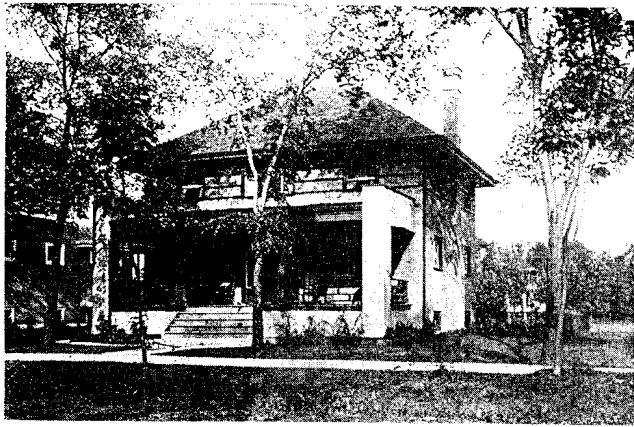
divisions. The properties will speak for themselves—just simply investigate.

We also wish to inform those who do not know of our extensive operations in this territory, that we are Home Builders as well as sub-dividers. We believe that we have probably the most complete house building plant and organization in the city. We do all the work from excavating to the decorating with our own men all by day labor. We run our own mill and cabinet shop and carry large stock and supplies—all of which enables us to turn out those pretty and attractive homes, which are so "different" from anything shown in Chicago, and which have earned for us a reputation summarized in the oft heard statement that

**"HAENTZE & WHEELER BUILD GOOD HOUSES."**

We will build to suit, if desired, and sell on easy terms. Come out, select your lot, nearly 1,000 lots to select from, and we will soon get you into your own home.

Information cheerfully furnished at our Main Office or any of our Branch Offices.



HOME OF RALPH E. COOK IN "VILLA"



HOME OF R. J. HUFFORD IN "VILLA"

## HOW TO OWN A HOME

No matter how far the problem has seemed beyond you, don't give it up. Perhaps you haven't known just how to begin. We have been working on a plan for a long time. What we have learned will help you. We know that we can give every honest, industrious man the opportunity of a lifetime to get a start, to own a home. **WE WANT YOU TO KNOW IT.**

By our plan, if you are in earnest, you can secure a home or lot, splendidly located, by making a down payment and monthly payments afterwards. In a short time the home or lot is yours and paid for.

**IT IS YOUR OPPORTUNITY.**

## WHERE YOUR MONEY GOES

You have paid your landlord a lot of money and he still owns your house. The following shows the amount paid in rent for periods of from 10 to 30 years.

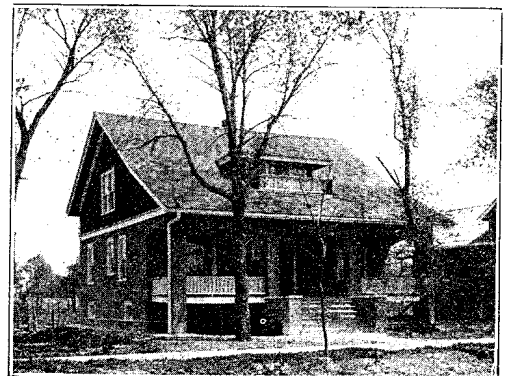
At \$10.00 per month it amounts to		At \$25.00 per month it amounts to	
In 10 years.....	\$ 1,581.68	In 10 years.....	\$ 3,940.20
In 15 years.....	2,793.10	In 15 years.....	6,982.73
In 20 years.....	4,414.26	In 20 years.....	11,035.65
In 25 years.....	6,583.72	In 25 years.....	16,459.28
In 30 years.....	9,485.96	In 30 years.....	23,171.40
At \$20.00 per month it amounts to		At \$30.00 per month it amounts to	
In 10 years.....	\$ 3,163.36	In 10 years.....	\$ 4,745.04
In 15 years.....	5,586.19	In 15 years.....	8,378.27
In 20 years.....	8,828.52	In 20 years.....	13,242.78
In 25 years.....	13,167.43	In 25 years.....	19,751.14
In 30 years.....	18,973.92	In 30 years.....	28,460.88

This argument should be sufficient to convince any man that he cannot afford to rent. We have the best solution of the renting problem. Why not see us about it?

## What Would Be Paid For Rent Pays For The Home



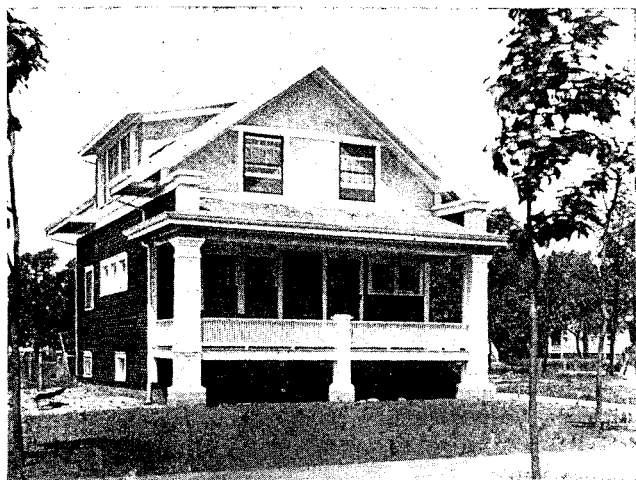
HOME OF H. W. JONES IN "VILLA"



HOME OF MR. MICK IN "VILLA"



# Homes in "Villa" Built and Sold by HAENTZE & WHEELER

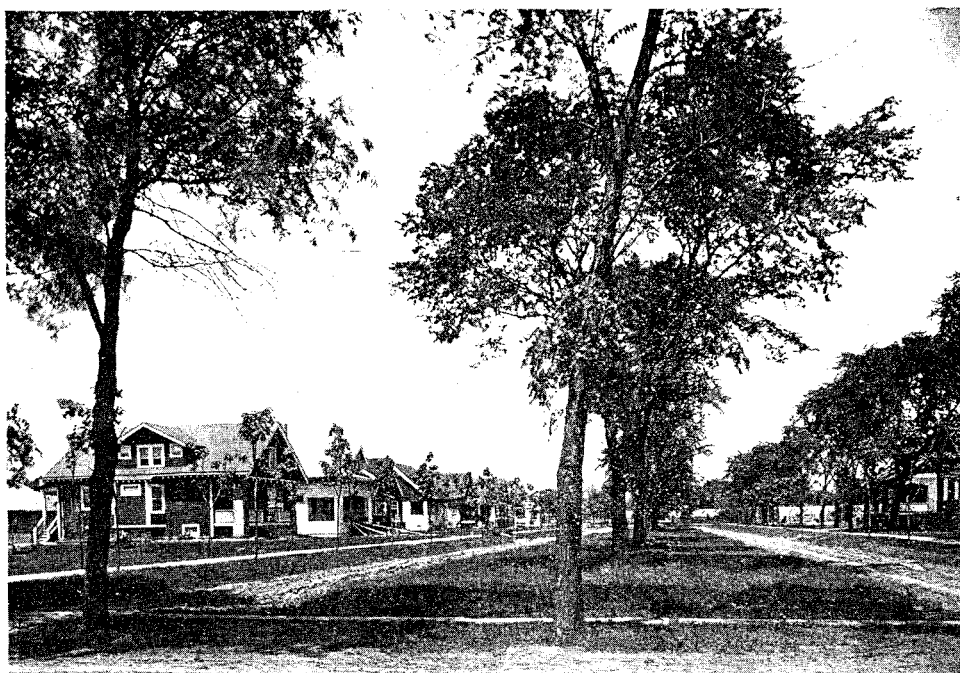


HOME OF OTTO MIELENZ



HOME OF MR. GEO. H. TURNER

A  
Country  
Home  
Within



Fifteen  
Minutes  
Ride  
of City

VIEW OF BUNGALOW BLOCK IN "VILLA"—13 MINUTES FROM THE LOOP  
100 FOOT BOULEVARD—WITH HANDSOME PARKWAY, AND BEAUTIFUL TREES



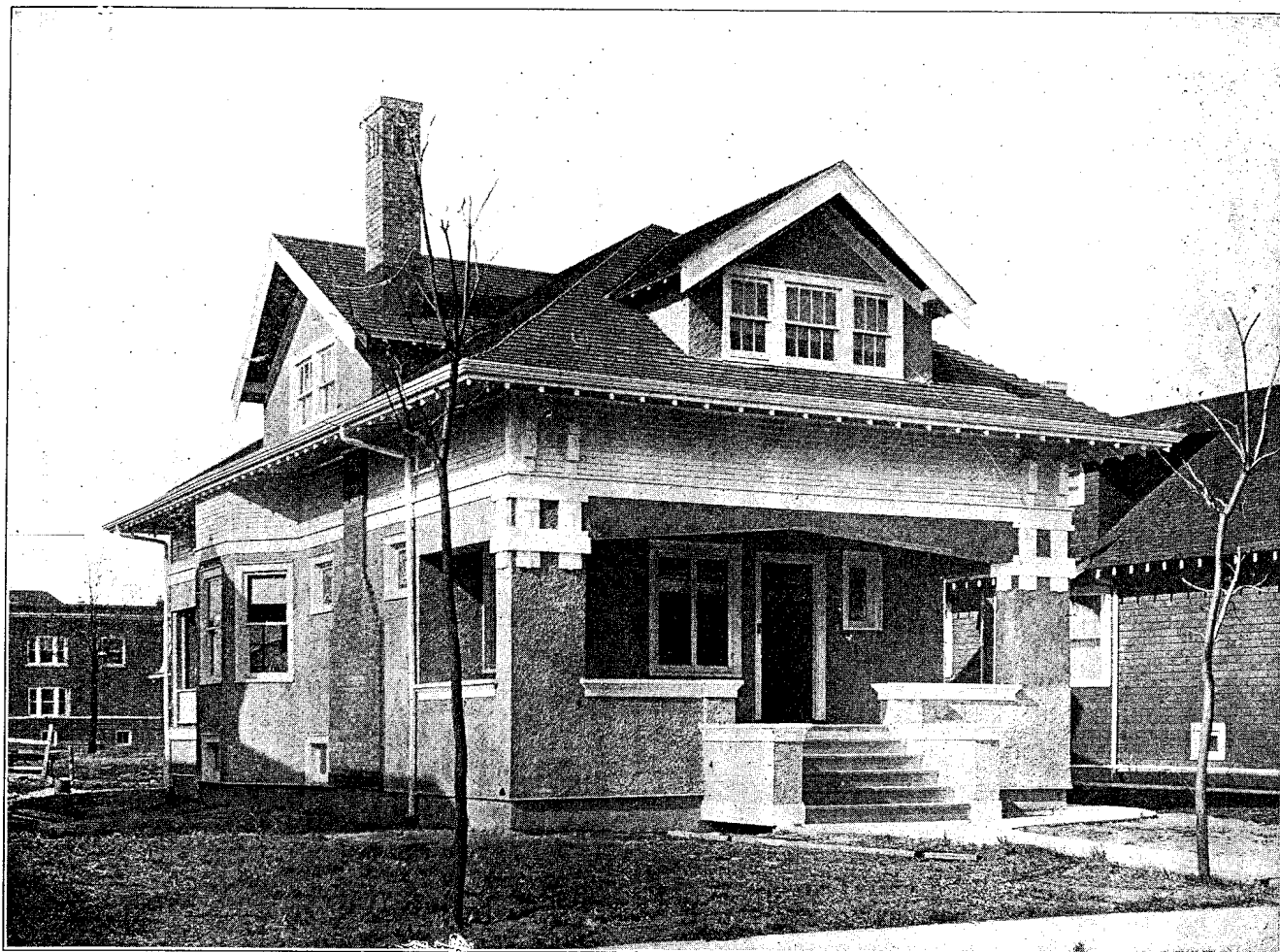
HOME OF MR. JOSEPH A. McDOLE



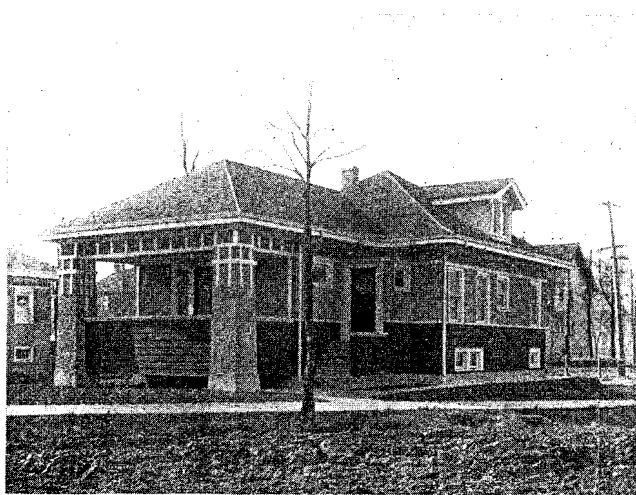
HOME OF MR. CHAS. E. JACOBSON

**A house is not a HOME unless it has proper setting and  
environments**

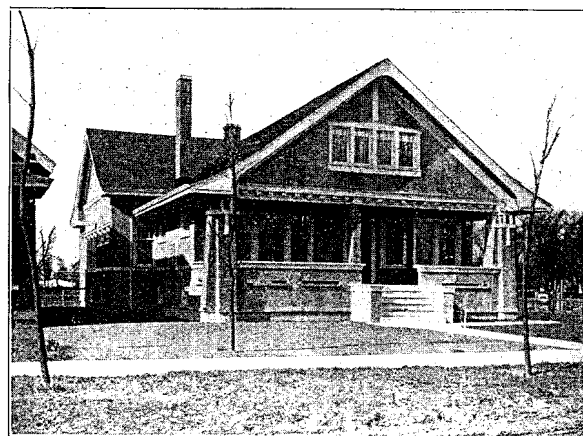
**Every House in "Villa" *IS A HOME!***



HOME OF REMINGTON IN "VILLA"



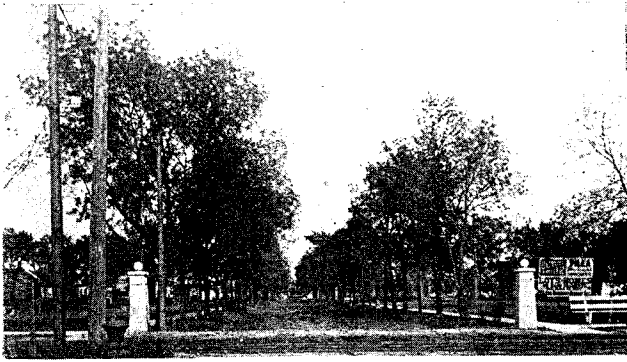
HOME OF E. J. POULSON



HOME OF E. SCHIFFLIN



# "Doing It Now"



WAVELAND AVENUE IN "VILLA"  
THE ATTRACTIVE AND RESTFUL HOME SPOT

Don't put off if you want to make money in real estate.

If every man who has a "Do it now" motto over his desk always did it now, how much more would be accomplished in this world!

It is doubtful if the evil effects of indecision are anywhere more marked than in the case of real estate investment. By failing to seize the opportunity when it served many a fortune has been lost and thousands

have been compelled to spend their lives in poverty who might have enjoyed a competence, if not wealth, had they acted with decision at the proper time.

Procrastination is more than a thief of time. It is an enemy to progress of any kind. Many men past middle life are toiling for a bare existence today who, had it not been for the habit of procrastination, might now be enjoying rest, comfort and a bright outlook for an independent and happy old age.

The procrastinator puts off decision so constantly that opportunity after opportunity is allowed to slip away and the swiftly passing years bring him no increase of resources.

It is easy to let things slide and it is not hard to allow ourselves to drift. Human nature, like motion, always tends to follow the line of least resistance.

Even brains are secondary in importance to will. You may be a very able man, but if you have not the determination your chances of success in life are no better than those of a person of ordinary ability—in fact, not as good as those of the man of only average ability who has the quality of decision strongly developed.

## The Rent Problem, Ladies and Gentlemen, Is What Keeps So Many People Poor!

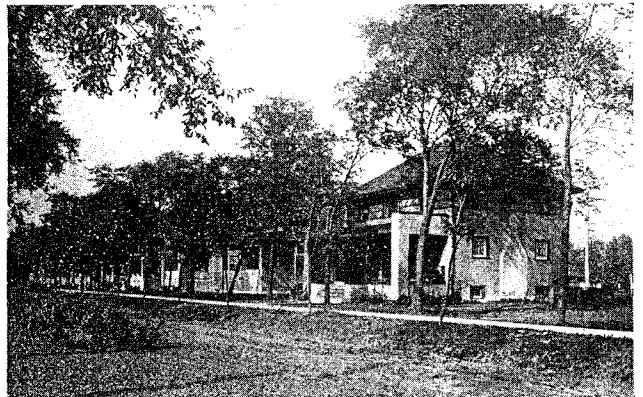


Rent is the curse of modern times. It's the stumbling block that lies directly in the path of wealth, solid comfort and happiness. No man who cares for the future of himself and his family can possibly be happy if he is under the thumb of a landlord—that is, if he gives the subject the least consideration.

When one thinks of a home, they think of one with some outdoors—porch, side yard—as well as front and back yard, trees, green lawn, flowers and windows—plenty of windows so that one may look out upon a yard and porch. You may be living in a house in a row or in a flat, but the house you picture in your mind's eye, the ideal home, is one that has the yard, the windows, the ground and plenty of breathing room.

Did you ever think as you journey toward your noisy flat or rented home—about having a home of your own? One with a green clipped lawn and plenty of room to plant flowers and vines, a place where

the children can enjoy the fresh air and sunshine, where they can romp and play and grow sturdy and strong. Did you ever think how nice that would be and how independent you would be to get rid of your crusty landlord forever?



A BLOCK OF "VILLA" RESIDENCES

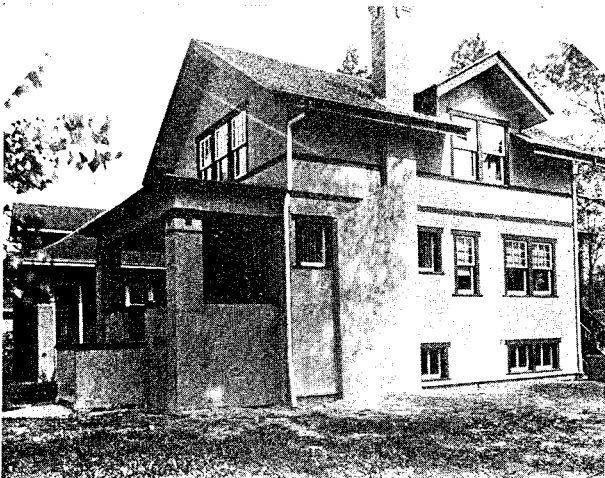
# ***Why Buy a Home on the Prairie***

When You Can Get One Among Beautiful Trees in "Villa"



Springfield Avenue, Another Typical "Villa" Street

The location of "Villa" is within 7 miles of the Court house, and is the "Park in Irving Park"—has good transportation to city, and the price is **LOW** for this class of property—and you can buy on terms to suit you. Get a lot or home in Villa before they are all gone.

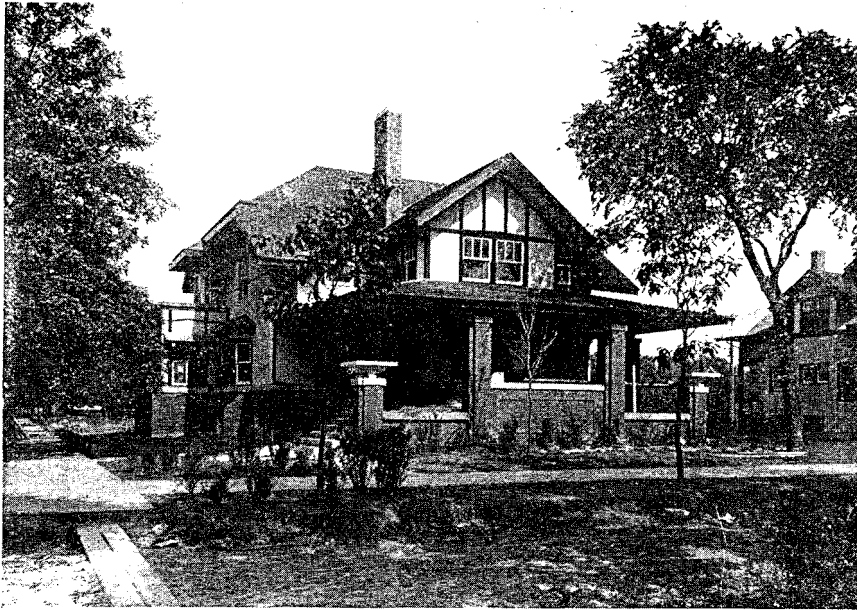


Home of Mr. Agnew  
Just Completed in "Villa"



Home of Mr. Willig  
Just Completed in "Villa"

# ***Two of Our Latest Arrivals in "Villa"***



Home of  
**Mr. Alfred Frerk**  
Cor.  
Harding and Waveland Aves.  
in  
**"VILLA"**

These photos show the homes of Messrs. Alfred and Otto Frerk, sole owners of the firm of Henry Frerk Sons, very extensive dealers in fuel and next to the Trust the largest dealers in Building Material in the City.

The Frerk Family has been known for two generations on the Northwest side for its sterling quality of character and unquestionable business ability.

Their Real Estate Investments on the Northwest Side in various enterprises have always been fortunate and proven their shrewdness and good judgment of location.

It is therefore with considerable pride that we refer to them as having selected 'Villa' as the most suitable spot for a permanent home.

When men of their ripe experience think "Villa" worthy of homes costing fifteen and twenty thousand dollars, no one contemplating a home costing from five to six thousand dollars should hesitate one moment, for the erection of costly homes of the above type has certainly the bearing of adding value to all surrounding properties.

Home of  
**Mr. Otto Frerk**  
Cor. Avers & Waveland Ave.  
in  
**"VILLA"**



**Homes of this Character Lend Tone, Class and Value to a Locality**

# Homes in "Villa" Built and Sold by HAENTZE & WHEELER



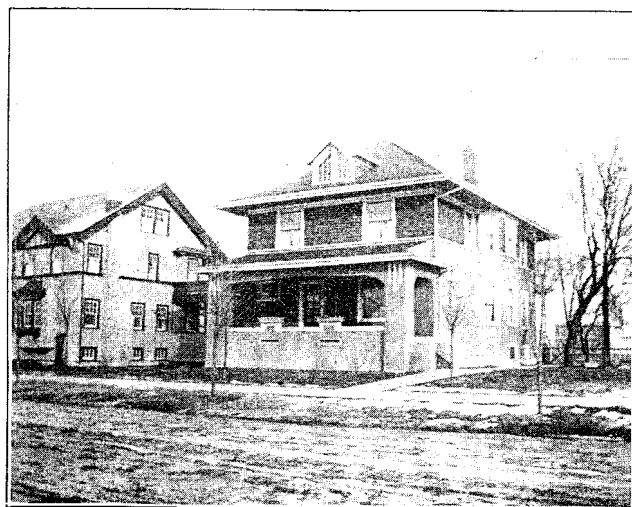
3663 NO. AVERS AVE.  
PURCHASED BY A. MAGOOLSKI



3627 NO. 40TH AVE.  
PURCHASED BY J. C. GELIN



3628 NO. HARDING AVE.  
PURCHASED BY E. G. POWELL



3625 NO. SPRINGFIELD AVE.  
PURCHASED BY E. D. MUELLER



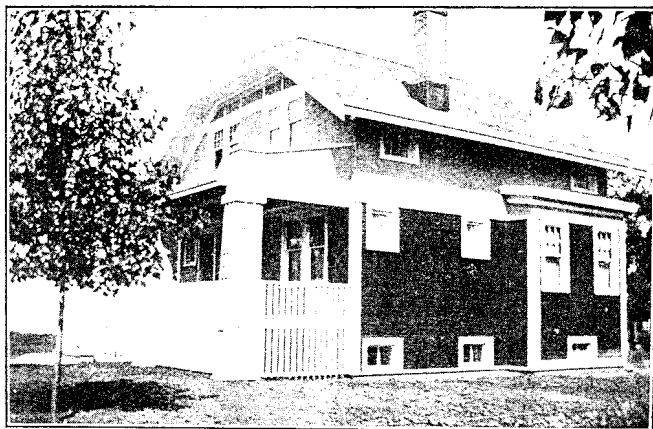
3633 NO. HARDING AVE.  
PURCHASED BY G. D. LUCE, JR.



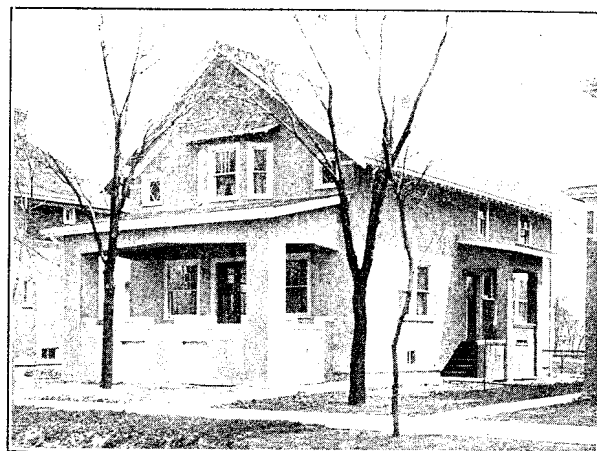
3760 NO. HARDING AVE.  
PURCHASED BY G. A. SELLAR



# Bungalows in "Villa"



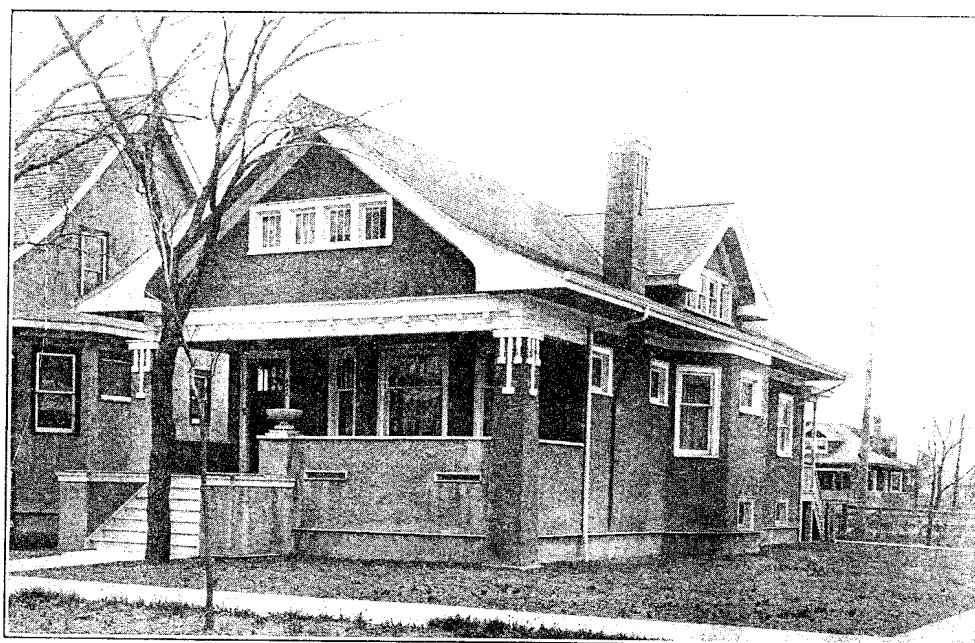
HOME OF MRS. MARY W. BLOCK



HOME OF MR. EDWARD PARNALL

— HOMES —

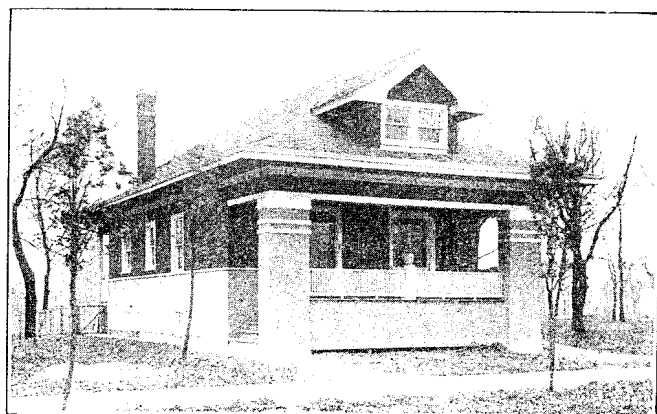
A  
Country  
Home  
Within



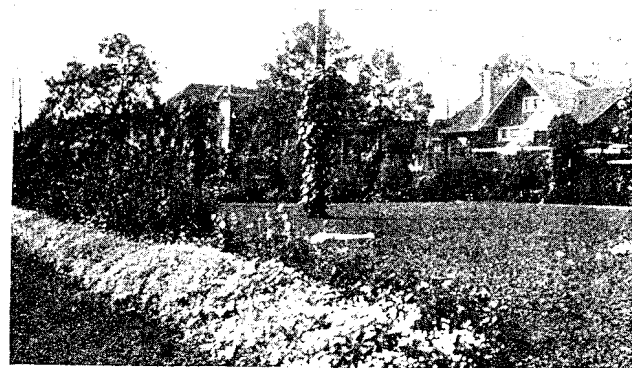
Fifteen  
Minutes  
Ride  
of City

HOME OF MR. ERNEST G. TIMMERMAN

**BUILT AND SOLD BY HAENTZE & WHEELER**



HOME OF MR. EDWARD J. McARTHUR

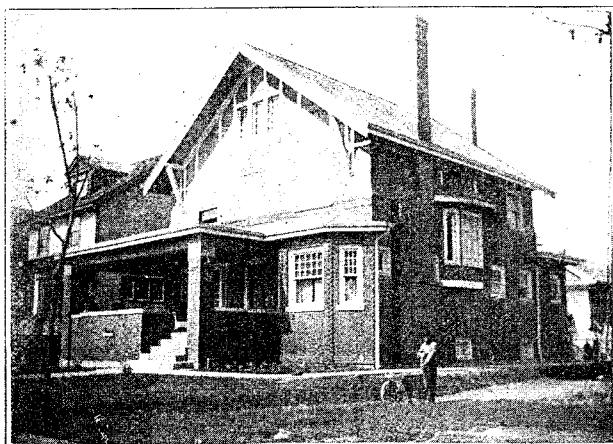


This is the result of Mr. Charles Kenzel's two years effort to beautify this home grounds.

"VILLA" 2ND PRIZE WINNER



# Homes in "Villa"



HOME OF J. P. MOUNTAIN

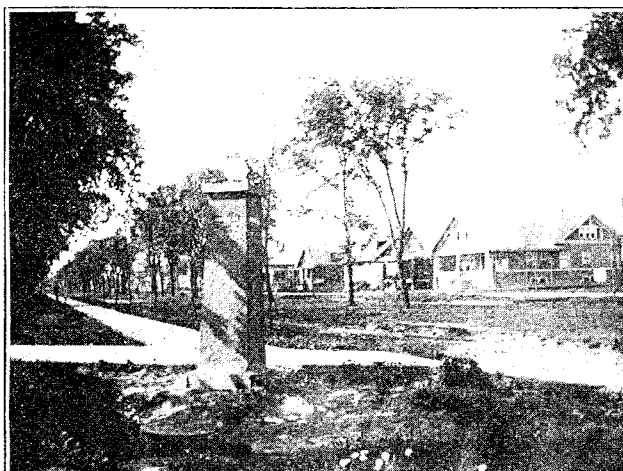


HOME OF M. D. STRONG

**BUILT AND SOLD BY**



HOME OF J. L. AUSTIN

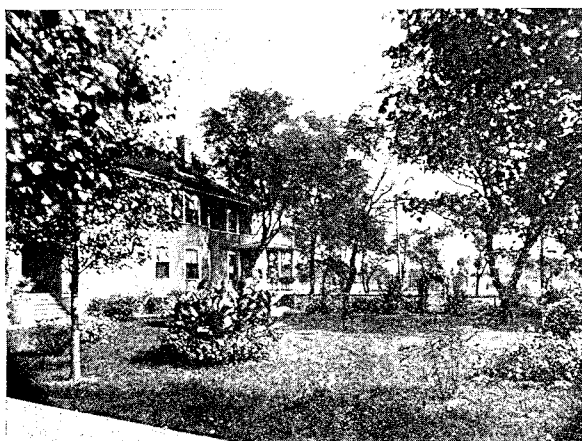


A "VILLA" VIEW

**HAENTZE & WHEELER**

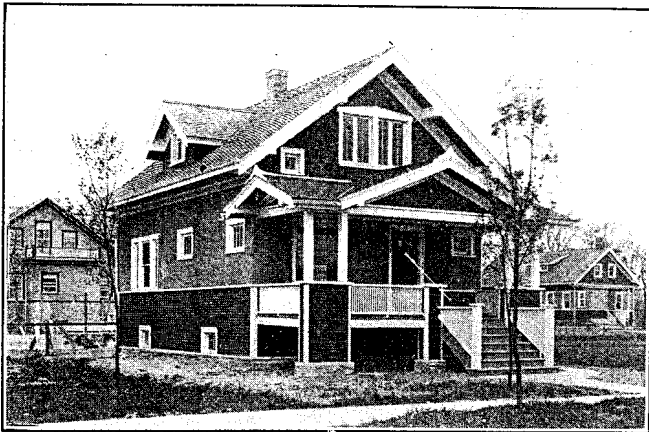


A STREET SCENE (SPRINGFIELD AVE.) IN "VILLA"



RESIDENCE OF MISS EMMA D. MUELLER  
3625 NO. SPRINGFIELD AVE.

# Homes in "Villa" Built and Sold by HAENTZE & WHEELER



3728 NO. SPRINGFIELD AVE.  
HOME OF H. M. WESTPHAL



3632 NO. HARDING AVE.  
HOME OF G. O. BEEBE



3723 NO. SPRINGFIELD AVE.  
HOME OF FRANK U. BASS



3747 NO. HARDING AVE.  
HOME OF E. E. COLE



3708 NO. SPRINGFIELD AVE.  
HOME OF ETTA JOHNSON



3732 NO. HARDING AVE.  
HOME OF A. WORMS

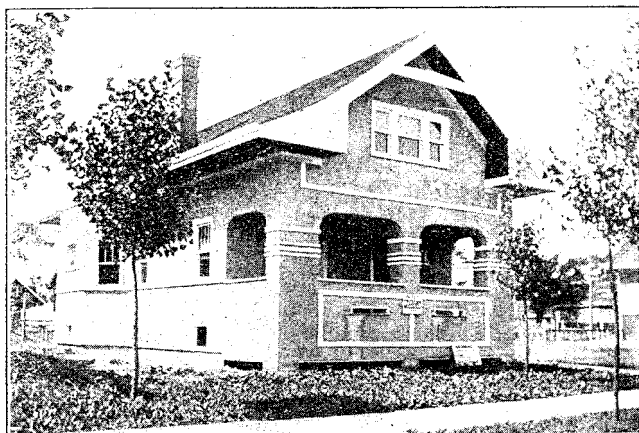
# Homes in "Villa" Built and Sold by HAENTZE & WHEELER



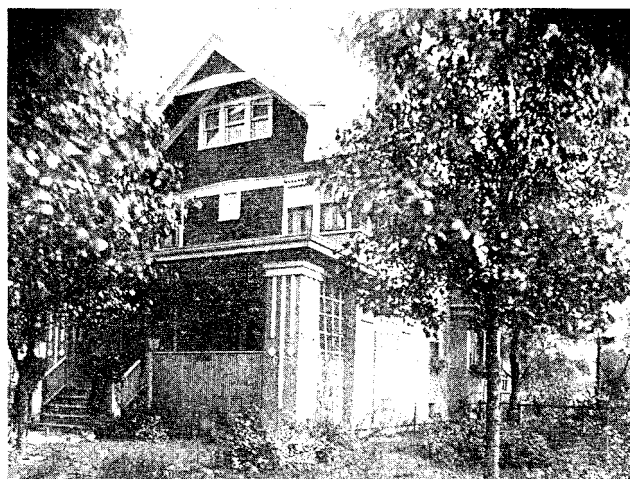
3706 NO. AVERS AVE.  
PURCHASED BY J. V. PIERCE



3633 NO. SPRINGFIELD AVE.  
PURCHASED BY OSCAR BREMMER



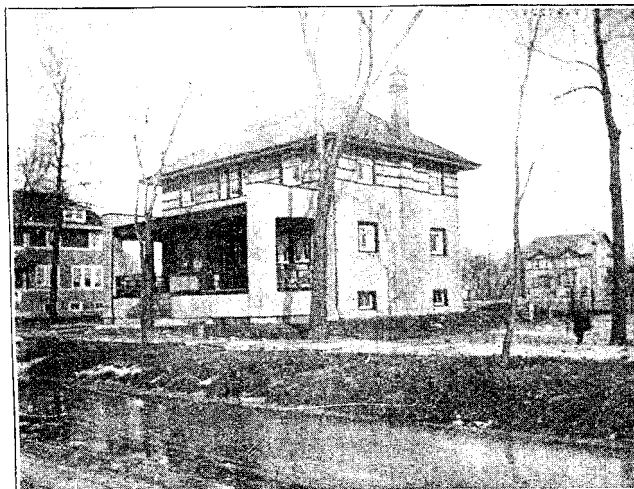
3718 NO. SPRINGFIELD AVE.  
PURCHASED BY G. D. CLEVELAND



3653 NO. SPRINGFIELD AVE.  
PURCHASED BY J. H. PFLISBEN



3603 NO. 40TH AVE.  
PURCHASED BY OSCAR WARBLE



3623 NO. HARDING AVE.  
PURCHASED BY R. W. COOKE

This is What One of the Prominent Newspapers, Says About Villa

Of more than ordinary interest to the homeseeker is the subdivision in Irving Park, known as "Villa." It is developed and operated by the firm of Haentze & Wheeler.

"Villa," contained in an area of thirty-five acres, presents one continuous vista of handsome lawns, attractive parkways and beautiful homes. It is one of the most charming residential communities in or around Chicago. Its residents take pride in maintaining the beauty of the section and in rivaling their neighbors, as far as the maintenance of the exterior of the homes is concerned.

Each home in "Villa" presents a most pleasing appearance and contributes its share to "Chicago's ideal residential colony," as the subdivision is known in Irving Park and elsewhere. Another fact which aids in making

Transportation is always one of the most important matters to take into consideration in buying a home. This time table tells the story as to train service. Study it—only 13 to 17 minutes to down-town. Street car service day and night passes subdivision. Remember location and transportation are important when it comes to establish values.



HOME OF E. C. HALL, 3613 NO. HARDING AVE.

this community what it is, is the taste expressed in the architecture of each home. Individuality seems to be the predominating idea when a new residence is erected in this section. Each dwelling is of an entirely different type of architecture, representing the ideas of the occupant. Taken as a whole the residences, together with the exterior decorative features, go to make this a real beauty spot.

Haentze & Wheeler, owning "Villa," have opened nine subdivisions in the northwestern section of the city, consider "Villa" the best of their efforts. The subdivision is subdivided into about 320 twenty-five-acre lots, but being a residential community throughout, restrictions provide that a dwelling cannot be erected on a lot with less than a fifty-foot frontage. These lots sell at from \$1,100 up. No building can be erected in "Villa" to cost less than \$3,500.

"Villa" is located within the boundaries of West Addison, Avondale, North Fortieth and North Hamlin avenues. Haentze & Wheeler have expended approximately \$100,000 in putting in sewer, gas, water, electric light and sidewalk improvements. The average cost of the present homes erected in "Villa" is placed at \$5,000, although there are some which represent an expenditure of as much as \$15,000. The buildings in the subdivision represent a total cost of about \$500,000.

An unusual feature of this subdivision is the arrangement of parkways, forty feet wide on two of its streets. North Harding avenue and North Avers avenue, which are planted with trees, shrubs and flower beds, maintained throughout the season by the small parks commission.

Transportation to "Villa" is of the best. It is served by the Northwestern Railroad with sixty-two trains a day in thirteen minute service to the central district and Milwaukee avenue. Fortieth avenue and Irving Park boulevard car lines.

Indicating the increasing value of property in this section is the northeast corner of Milwaukee and North Fortieth avenues, which is held at \$50,000. Seven years ago this corner sold for \$5,000. The southeast corner of the same intersection, a triangular piece, was sold three years ago for \$8,700 and it is held at \$40,000. The southwest corner sold for \$7,000 several years ago and recently was leased for ninety-nine years on a basis of 5 per cent on a valuation of \$35,000. This upward trend in values is general to a more or less extent throughout this district.

To assure the maintenance of the parkways and lawns in "Villa" residents of the community each contribute \$5 a year for their upkeep and improvement, a staff of gardeners working throughout the growing season. Another feature of the subdivision is the fellowship feeling engendered by annual garden contests in which neighbors compete to obtain the most attractive gardens in connections with their homes.—Chicago Record Herald, June 15th, 1913.

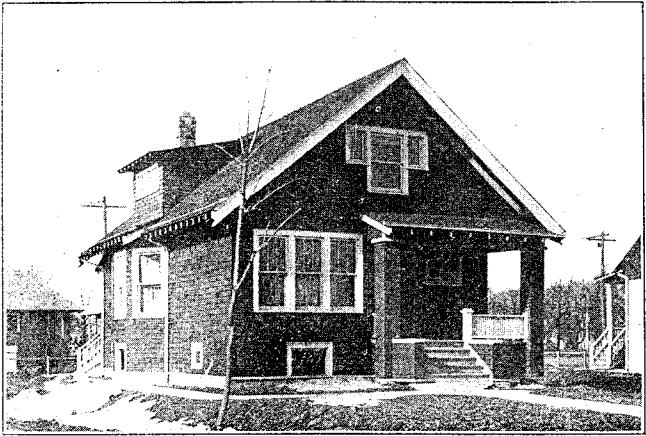
CHICAGO  
NORTH WESTERN  
LINE

IRVING PARK  
TIME CARD

Effective June 15, 1913 AT 12.01 A. M.

WEEK DAYS

LEAVE CHICAGO	ARRIVE IRVING PARK	LEAVE IRVING PARK	ARRIVE CHICAGO
6:05 A. M.	6:21 A. M.	6:13 A. M.	6:30 A. M.
B 6:30	7:08	6:33	6:50
7:30	7:47	6:57	7:15
9:02	7:47	7:02	7:20
9:07	9:24	7:16	7:31
10:00	10:17	7:24	7:40
B 10:45	11:03	7:31	7:50
11:40 A. M.	11:58 A. M.	7:45	8:05
12:15 P. M.	12:28 P. M.	7:53	8:10
12:50 Sat.	1:10 Sat.	8:05	8:22
1:27 Only	1:40 Only	B 8:20	8:46
1:30 Except Sat.	1:45 Except Sat.	9:02	9:20
1:30 Sat. Only	1:46 Sat. Only	9:49	10:08
2:27	2:44	B 10:15 A. M.	10:30 A. M.
2:35 Except Sat.	2:51 Except Sat.	12:14 P. M.	12:30 P. M.
2:35 Sat.	2:50 Sat.	1:22	1:40
3:35 Only	3:52 Only	B 2:33	3:10
B 3:55	4:11	3:27	3:45
4:25	4:41	B 3:54	4:10
4:57	5:09	B 5:29	5:50
5:13 Sat. Only	5:26 Sat. Only	6:14	6:31
5:16 Except Sat.	5:33 Except Sat.	6:41	7:00
5:23	5:38	7:10	7:30
5:35 Except Sat.	5:54 Except Sat.	7:21	7:40
5:43 Sat.	6:01 Sat.	9:13	9:30
5:53 P. M.	6:10 P. M.	10:12	10:30
6:03 P. M.	6:23 P. M.	11:38 P. M.	11:55 P. M.
6:20	6:39		
6:40	7:00		
7:50	8:06		
9:15	9:31		
10:20	10:36		
11:00	11:16 P. M.		
11:45	12:01 A. M.		



HOME OF E. T. ANDERSON



# Anybody Can Pick Up a Fortune Here

Chicago is going to have an Outer Harbor.

What does that mean to you?

Is your interest simply in watching the realization of the promises contained in some artistic pictures?

Does the construction of this important, significant public work mean anything more to you than you may, on some warm Summer evening, patronize the recreation piers or board a steamer at one of the new public docks?

It is anticipated that the new harbor construction will bring to this city commerce and people that will stimulate the growth of Chicago. Some of the sanguine ones among progress statisticians say that as a direct result of this harbor and kindred improvements Chicago's population will double.

Because of this thing some men who are poor today are going to be millionaires within a few years and these are not the men who will make the profits out of the construction contracts, either. This sort of progress means the creation of wealth.

**WHAT ARE YOU DOING TO GET YOUR SHARE OF THIS NEW PROSPERITY?**

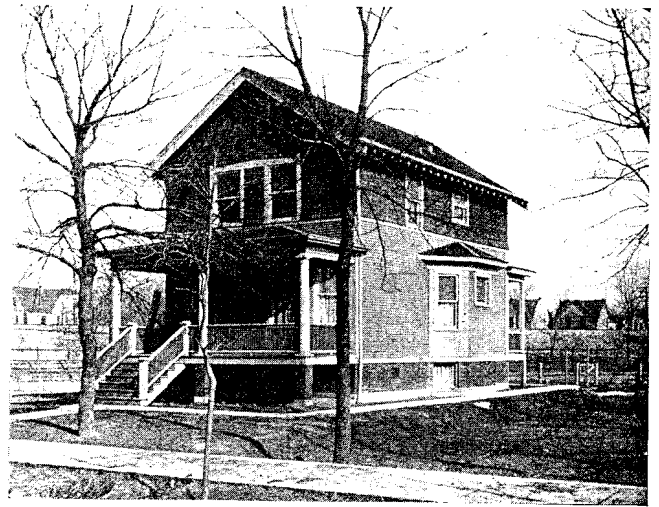
In a thousand ways the new elements of the city plan are going to make changes.

Who is going to sell the additional million or two millions of population food and clothes and amusement?

Who is going to own the houses they must live in?

Who is going to be the sharer in the dividends of the new lines of steamers that will be established; who is going to supply the freight they take aboard?

There will be work for thousands of men right about the harbor—every sort of work from manning a truck or caring for a boat livery to directing the affairs of giant corporations.



HOME OF JOHN R. O'REILLY

**WHAT PART DO YOU EXPECT TO PLAY IN THE NEW ACTIVITY?**

Chicago is going to have a new series of boulevards and widened business streets.

Real estate that is now cheap enough to be used for those purposes that produce almost the smallest revenues is going to become tremendously valuable. Beautiful homes will rise above the soil now devoted to squalid shacks and untidy little factories.

Skyscrapers will tower where now wood yards, junk yards and the hoboos of the commercial world have their being.

**THERE ARE MORE FORTUNES WAITING IN THIS FOR THOSE WHO HAVE THE WIT TO SEE THEM.**

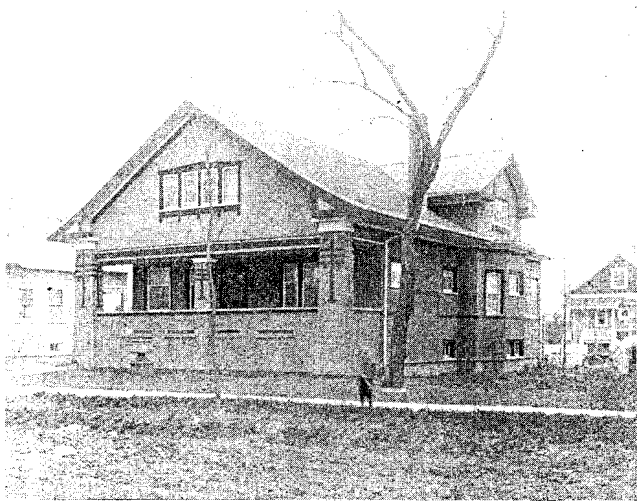
Every change sets loose an emanation of opportunity, like the emanation of radium the scientists are talking so much about. It does not last forever; it must be seized at a particular time and in a particular way or it is gone forever.

It is not a matter of speculation because the value of opportunity can be calculated like any other problem.

The new people who are coming to Chicago cannot find room within its built-over area. There will be extensions to the outermost edges of the city and far beyond it. That means that truck farms are going to become building lots; that means new street car lines; that means more fortunes lying around for the enrichment of the thrifty and the far-sighted.

Some of us are going to see these opportunities; some of us are going to wonder why our neighbor, who is a most ordinary fellow compared with our keen intelligent self, got rich while we plugged along in the same old rut. **SOME OF US ARE GOING TO GET THE FEVER AND PLUNGE WITHOUT TAKING THE RIGHT SORT OF A SURVEY AND ARE GOING TO REGRET IT.**

(Chicago Evening American.)



HOME OF G. H. PIGGOTT

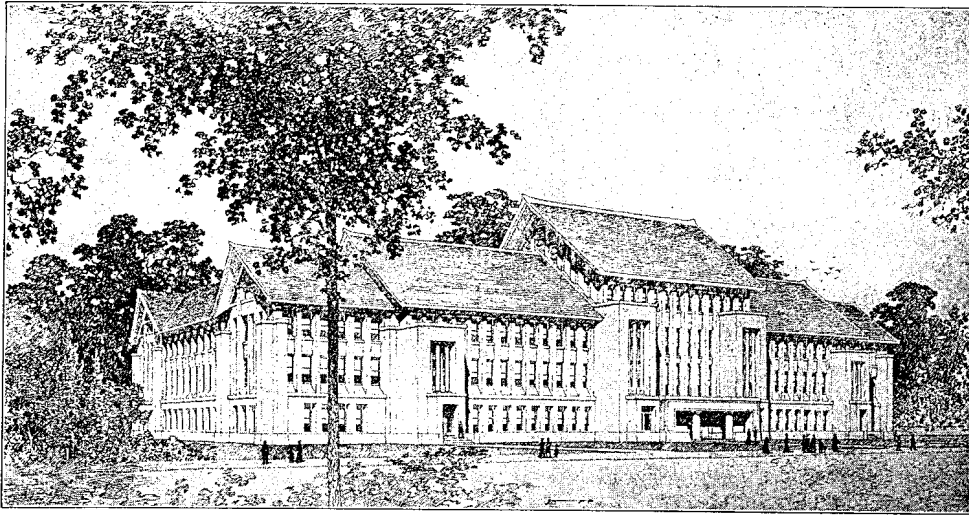
If you will but investigate "Villa" you can not help reach the conclusion that "Villa" is one of the place where you are bound to double your money in next few years. Every indication warrants this belief. Buy in "Villa" NOW!

**Good Residential Property properly restricted is just as scarce as good business property and there is a larger demand for it.**

**THINK ABOUT THIS**



# The Educational; Church and Social Requirements



are well provided for in the Irving Park District in which "Villa" is Located.

## Carl Schurz High School

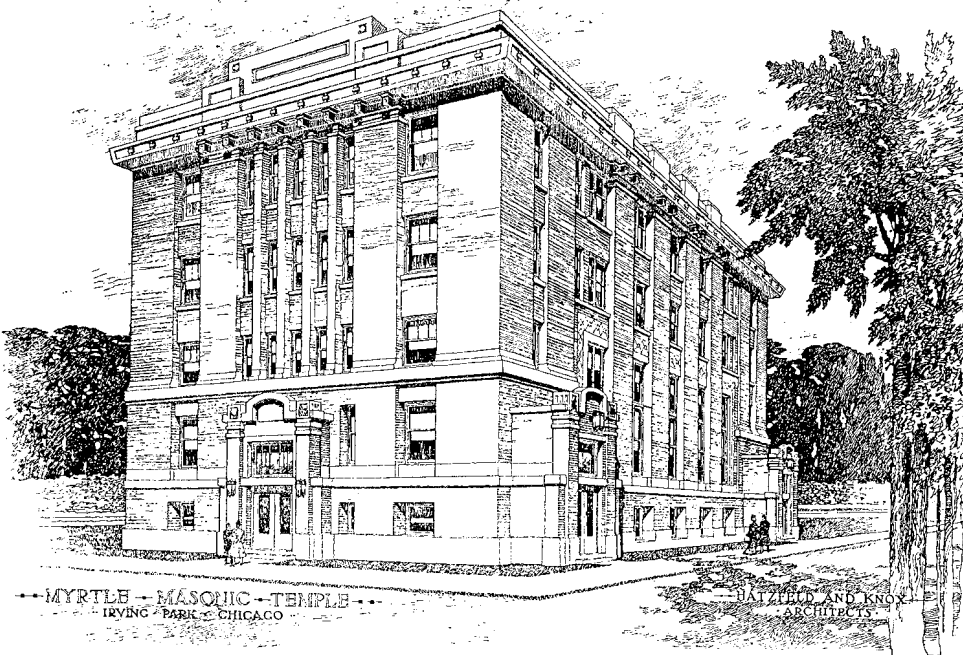
said to be finest, largest and best equipped High School in Chicago. Costing over \$500,00. It is within four blocks of "Villa"

## The People in "Villa"

believe in being sociable and once a year have a "Villa" Festival on Labor Day. It is at this time that prizes are awarded for best home grounds, flowers, vegetables, etc., a regular old time country fair. Everybody ready for a good time.



THE "VILLA" FAMILY—"VILLA CELEBRATION"



## This Beautiful Building

only recently completed and devoted to Lodge and Social purposes certainly shows that the people in our part of the city—are alive and progressive.

MYRTLE MASONIC TEMPLE, IRVING PARK, WITHIN 6 BLOCKS FROM "VILLA"

C. M. WHEELER

ALBERT HAENTZE

# Haentze & Wheeler

REAL ESTATE In all its  
Branches

## Loan and Mortgage Bankers

===== You are Cordially Invited to Visit Our Main Office =====

Said by many (who claim to know) to be the finest, largest and best equipped Real Estate office on the Northwest Side, if not in the city, where we are prepared to handle promptly and efficiently every branch of the Real Estate, Loan and Insurance Business. Our experience and facilities are such that



(INTERIOR VIEW OF OUR MAIN OFFICE)

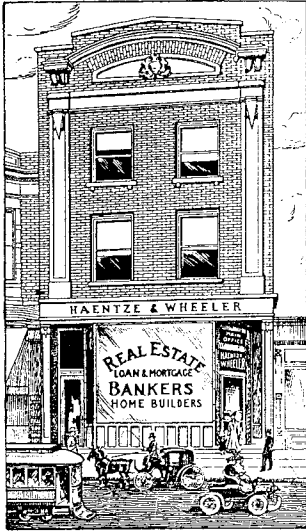
## WE CAN

BUY, SELL, MANAGE or RENT Property for You.

Invest your surplus money or lend you money on real estate security.  
Collect rents, pay taxes, and look after your property generally.  
Trade property you don't want for something you do want.  
Insure your house or furniture against fire in good companies.  
Write accident, burglary, plate glass and automobile insurance.  
Take affidavits, write or witness wills, pension papers, contractors' statements, bills of sales or transfers of any kind.  
Examine your abstracts, assist in perfecting titles and attend to all the details required in closing real estate transactions successfully, whether deals are made by us or not.  
Do your conveyancing and attend to your real estate law.  
Act as executors, trustees, administrators or receivers.  
Attend to your water taxes for you, which can be paid at our office, saving you time and car fare.  
We have been largely interested in 27th Ward property for over twenty years and now own and control nine choice and well located sub-divisions, enabling us to suit nearly all requirements. We are prepared to offer you special bargains in building lots, houses and cottages, or build for you to suit your own ideas and sell on easy terms if desired.  
Our large interests establish us permanently and any matters entrusted to us will receive courteous, careful, prompt and business-like attention. We appreciate your business. May we not have at least a share of it?

**HAENTZE & WHEELER** 3198 Milwaukee Ave. (Cor. Belmont Ave.)

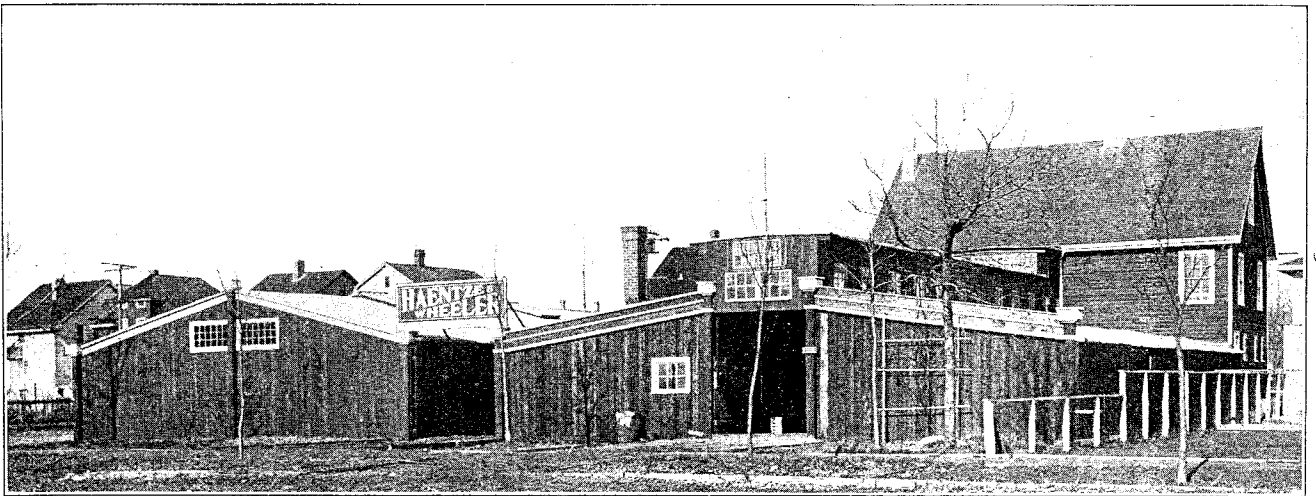
# OUR HOME—AND PART OF OUR EQUIPMENT



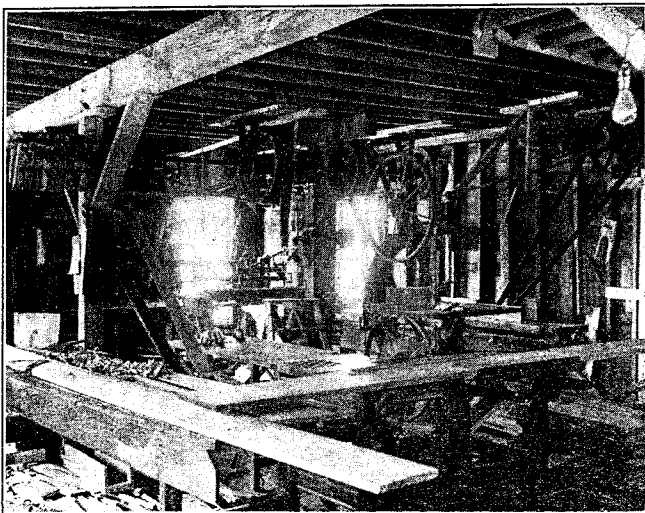
Our Office Main Building  
Cor. Milwaukee and Belmont  
Avenues



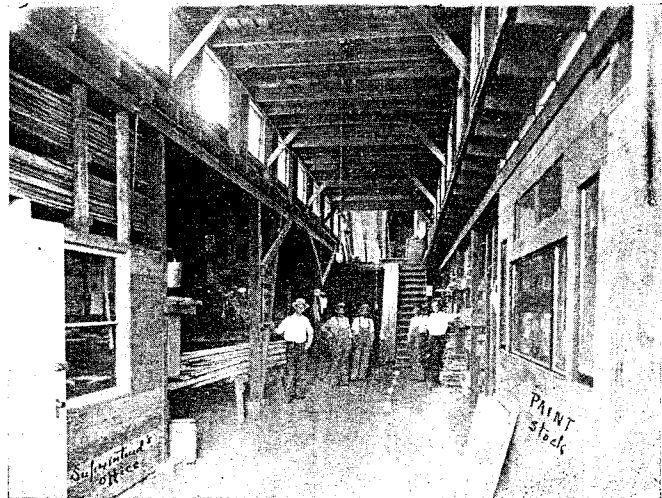
Interior view of our Main office said to be one of the largest, finest and best equipped Real Estate Offices in Chicago, Cor. Milwaukee and Belmont Aves.



Our Warehouses, Mill and Stables covering nearly an acre of ground equipped to turn out the attractive homes we build.



INTERIOR VIEW OF OUR CABINET SHOP



INTERIOR VIEW OF OUR MILL